

OER Definitions for Faculty Applications

iBook: a proprietary digital book format offering extensive audiovisual and interactive elements that can only be accessed on Apple computers and devices (iPads, iPhones, etc.); a focus of CSCC faculty development with DEIS from 2014 to 2020

Ebook: a generic term for any book content that is accessed through a digital device like a computer, tablet, or smartphone — typically via a web browser; specific to CSCC, a responsive website that is structured like a book with text, image, audio, video, and interactive content while being fully ADA-accessible in any web browser (in DEIS and faculty development since 2020)

Open Educational Resources (OER): any teaching, learning, and research content that resides in the public domain or has been released under an open license (typically Creative Commons) that permits its free use and re-purposing by others

Digital asset: a generic term for a piece of audiovisual or interactive content that is accessed through a digital device like a computer, tablet, or smartphone; in CSCC terms, digital assets are produced by DEIS in collaboration with faculty and align with three broad categories: learning objects (complex audiovisual projects), course enhancements (interactive experiences), or video introductions (basic audiovisual creations)

Open Textbook Adoption requiring little or no modification to the text: an OER ebook that is accepted for CSCC academic use with little or no re-purposing by faculty or DEIS

Open Textbook/OER Adaptation or remix requiring a moderate amount of revision: an OER ebook that goes through additional, limited digital asset development by faculty and DEIS before being accepted for CSCC academic use

Open Textbook Creation when little or no existing material can be identified: an original ebook developed by CSCC faculty and DEIS for academic use and OER distribution

Digital Course Content Upgrade that includes OER (at least 6 digital assets): strategic digital asset creation — and possible ebook creation — through DEIS and faculty collaboration to improve and enhance existing CSCC class content, including the development of a minimum of six learning objects or course enhancements

Z Degree: ZTC Degree or Zero Textbook Cost Degree is a program or set of courses that allow students to earn a certificate, degree, or credential with no textbook costs; CSCC's Digital Photography AAS program, which earned 2021 #1 pick of 43 top photography programs in the nation by Intelligent.com, is our example of a Z-Degree program

Z Degree (OER exclusively): a Zero Textbook Cost Degree or Credential that only uses OERs

Z Degree (OERs and digital content creation): A Zero Textbook Cost Degree or Credential that uses a combination of OER and digital content